



## UTAH COOPERATIVE MARKETING PROGRAM

*The mission of the Utah Cooperative Marketing Program is to leverage state and co-op partner funding to **attract out-of-state visitors** to increase tourism expenditures*

### AAA ADVERTISING OPPORTUNITIES COOPERATIVE MARKETING REIMBURSEMENT FORM

Please review the AAA Cooperative Marketing Guidelines before completing this reimbursement form. To receive reimbursement please submit the following:

1. This reimbursement form
2. Copy of IRS tax exempt determination letter\*
3. AAA tear-sheet (Provided to you by AAA when ads run)

Fax the documents listed above to the Utah Office of Tourism at (801) 538-1397 to the attention of Kelly Day

Primary Contact: \_\_\_\_\_

Federal Tax Identification Number of Applicant: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

County: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

*(Please note that all electronic correspondence from the UOT will be sent to this address)*

Amount Requested from UOT: \$ \_\_\_\_\_

*(Please list only the amount of co-op dollars requested – not the total project cost)*